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## The Truth Commission's Transmedia Platform.

Términos y condiciones de la plataforma digital | Cooperarles | Cédulas  
 de reserva y conexiones en la plataforma digital | Cooperarles | Cédulas

**An open access and online series to learn how to navigate it.**



# Session 8: Navigating the Tab on “What’s Next”

**Catherine Romero** (Former Commission), **Josefina Echavarría** (University of Notre Dame),  
**Wilson Castañeda** (Follow Up and Monitoring Committee),  
**Alberto Heredia** (La Paz Querida) y **María Prada** (Former Commission and University of Notre Dame)

March 8, 2024



# Agenda for Session 8

1. Introduction and Welcome
2. Agenda for Session 8
3. **Tab “*What’s Next*” and its current status** according to its stakeholders  
(Documentary Fund, Transmedia, Follow Up and Monitoring Committee, and Allies).
4. Questions and Answers
5. **Content tree** and main takeaways from the introductory session
6. Conclusion and next session

# WHAT'S NEXT

5 elements that give continuity to the legacy of the Commission

FOLLOW-UP AND MONITORING COMMITTEE TO SUPPORT THE IMPLEMENTATION OF THE TRUTH COMMISSION'S RECOMMENDATIONS	WORK WITH NETWORK OF ALLIES	COMPREHENSIVE SYSTEM FOR PEACE	EXHIBITION AT THE NATIONAL MUSEUM OF MEMORY IN COLOMBIA	DEPOSITORY ENTITY - TRUTH COMMISSION DOCUMENTARY FUND
<p>The Commission elaborated 74 Recommendations for Non-Repetition.</p> <p>The following is the functioning of the Follow-up and Monitoring Committee for the implementation of the Recommendations for Non-Repetition.</p>	<p>The Commission worked hand in hand with nearly 3,000 partners to fulfill its mandate.</p> <p>What follows is the development of allied agendas to advance the sustainability of the commission's legacy.</p> <p>More than 25 networking agendas agreed with various territorial, national, and international partners.</p>	<p>The Commission was part of the Integral System for Peace (SIP), which also includes the Special Jurisdiction for Peace (JEP) and the Unit for the Search for Missing Persons (UBPD).</p> <p>What follows is the sustainability of the legacy of the commission as a legacy of the integral system for peace.</p>	<p>The commission must ensure wide dissemination of its results according to decree 588 of 2018.</p> <p>What follows is the presence of the results of the commission's work, through an exhibition that endures over time and is accessible to all visiting audiences.</p>	<p>The Commission consolidated the largest human rights archive in the country from the testimonies, reports, cases, and databases it compiled.</p> <p>What follows is the delivery of this information to entities that can take care of it, manage it, guard it, and make it available to the citizens and the world according to the levels of access.</p>

## FORMATS



10  
Text Documents



0  
Videos



1  
Audio



0  
Images



0  
Databases



0  
URLs



5  
Multiformats

# Legacy Project External Grants

The Legacy Project Grants aim to bring outstanding scholar-practitioners focused on maximizing the potential of the transmedia files of the Colombian Truth Commission towards peace, conflict, and democracy research to the University of Notre Dame.

**Apply:** [Legacy Project External Grants | Kellogg Institute For International Studies \(nd.edu\)](https://kellogg.nd.edu/legacy-project-external-grants)

- For the **Fall 2024** grant: deadline **April 1, 2024**
- For the **Spring 2025** grant: deadline **October 1, 2024**

*This is a joint initiative with the **Kellogg Institute** of the University of Notre Dame*



# Tool to Report Glitches on the Transmedia Platform

- As part of its agreement of hosting and maintaining the Transmedia Platform over time, the University of Notre Dame's [Legacy Project](https://go.nd.edu/LPInformeUnProblema) has created a form to receive reports of glitches that appear in the Transmedia Platform:

<https://go.nd.edu/LPInformeUnProblema>

- Please use and help us disseminate the form to follow up, correct, and ensure the best possible performance of the platform over time.



# The Call for a Great Peace (Session 1)

From pain and hope, a message for the future, thinking of non-repetition for Colombia. That is the message that the victims left the Commission: no more violence!

*"Where's Your Brother?"*

- Download the Call for a Great Peace [here](#) (English).
- Watch the public ceremony of the Call for a Great Peace [here](#) (Spanish).



# WHY A TRANSMEDIA PLATFORM? (Session 1)

- The Transmedia (TM) is a storytelling medium that corresponds to this historic moment: history can no longer depend on the interpretation of "specialists" but on the multiple voices/experiences of those who lived the experience directly.
- The truth is built not only from research, but also from lived stories.
- The TM is a platform of voices that opens debate and conversations.
- The TM allows, through many means, to expand lived stories and circulate it.
- The Commission envisioned a Legacy Strategy and the TM is a fundamental part of it.



# WHAT IS THE TRUTH COMMISSION'S TRANSMEDIA PLATFORM? (Session 1)

- This TM articulates a "story"- based on the research and public dialogue promoted by the Commission-and takes it public, through digital means, to a country that is often not familiar with its diversity.
- The TM is an experience - it is not fixed content - it is an exercise of profound exploration. In each step of navigating the TM, there is an exercise of clarification. And in the final step you will always find the victims: the ones to whom the Commission committed itself to.
- The TM is a peace project. It aims to help overcome prejudices that we have had in this country's horrific history.
- The TM recalls that in Colombia we were not only war, we were also love, we were resistance, we were creativity, we were solidarity.
- The TM does not seek to lecture, but to touch the audience. It is about having a relationship with the characters that are presented (elaborated from real stories). We want the audience to understand that the connection with the life of the other was our mission.
- The TM allows the audience to be emotionally engaged because they will find testimonies of real people.
- The TM is a public good - its contents belong to the country. The idea of the TM is that its contents can be downloaded to be used throughout the country and in other media: community radio stations, classrooms, etc. In a country that is largely offline, the TM seeks to ensure that everyone can have the same experiences, regardless of where they live, by downloading its contents.



# WHY SO MANY DIFFERENT MEDIA FORMATS?

## (Session 1)

- To develop the TM, the Commission needed to understand the social, narrative, visual, and sensory dynamics of the people in each region.
- Uniting the story: the challenge was not to leave pieces of stories told separately. Yes, there are different elements and different narrative formats found in each component, as they correspond to different life stories. But they are all part of the same country. For these reasons, the visual graphic design on the TM brings these stories together.
- The formats are part of the conclusion. They are part of the Commission's view of the truth (for example, a spiral to tell the Historic Narrative tab).
- The TM coined the story to take it to very different users and audiences: this inspired the visual, conceptual, and technical aspects. All with an emphasis on non-repetition.
- The TM is not made with templates. Each piece is elaborated uniquely, from scratch and separately, thinking about the different users and especially targeting audiences new generations of peace and non-repetition (children and adolescents).



# Thank you!

## Next session - Friday, March 15

### Session 8: Feedback survey

We invite you to share your feedback on this session.

[bit.ly/3OfJHhz](https://bit.ly/3OfJHhz)

-> Link in the chat, which will also be sent via email.

### Session 9: Registration

<https://go.nd.edu/PlataformaTransmedia>

### Navigating the tab on “Data Analytics”