www.comisiondelaverdad.co
The Truth Commission's Transmedia Platform.

An open access and online series to learn how to navigate it.

UNIVERSITY OF NOTRE DAME

LA PAZ QUERIDA

HUMANITY UNITED

ALIADOS TRABAJO EN RED | LEGADO COMISIÓN DE LA VERDAD

Session 2:
Browsing the Tabs Containing the "There is a Future if There is Truth" Report and
"A Viva Voz" (A Sound Dictionary)

Diana Britto y Nicolás Sadovnik (Former Commission)

Angélica Árias (Experience La Paz / Cesar)

Moderator: María Prada Ramírez (ND)

January 26, 2024

Agenda for Session 2

1. Introduction and welcome
2. Agenda for session 2 and takeaways from the last session
3. **Section -** *"There is a Future if There is Truth"*
4. **Experience -** *"Peacebuilding, Good Living and Sustainability of the Truth Commission Report"* a short course.
5. **Section** "A Viva Voz" (Sound Dictionary)
6. Questions and answers
7. Conclusion and next week's session

The Call for a Great Peace

From pain and hope, a message for the future, thinking of non-repetition for Colombia. That is the message that the victims left the Commission: no more violence!

"Where's Your Brother?"

- Download the Call for a Great Peace here (English).
- Watch the public ceremony of the Call for a Great Peace here (Spanish).

WHY A TRANSMEDIA PLATFORM?

- The Transmedia (TM) is a storytelling medium that corresponds to this historic moment: history can no longer depend on the interpretation of "specialists" but on the multiple voices/experiences of those who lived the experience directly.

- The truth is built not only from research, but also from lived stories.

- The TM is a platform of voices that opens debate and conversations.

- The TM allows, through many means, to expand lived stories and circulate it.

- The Commission envisioned a Legacy Strategy and the TM is a fundamental part of it.

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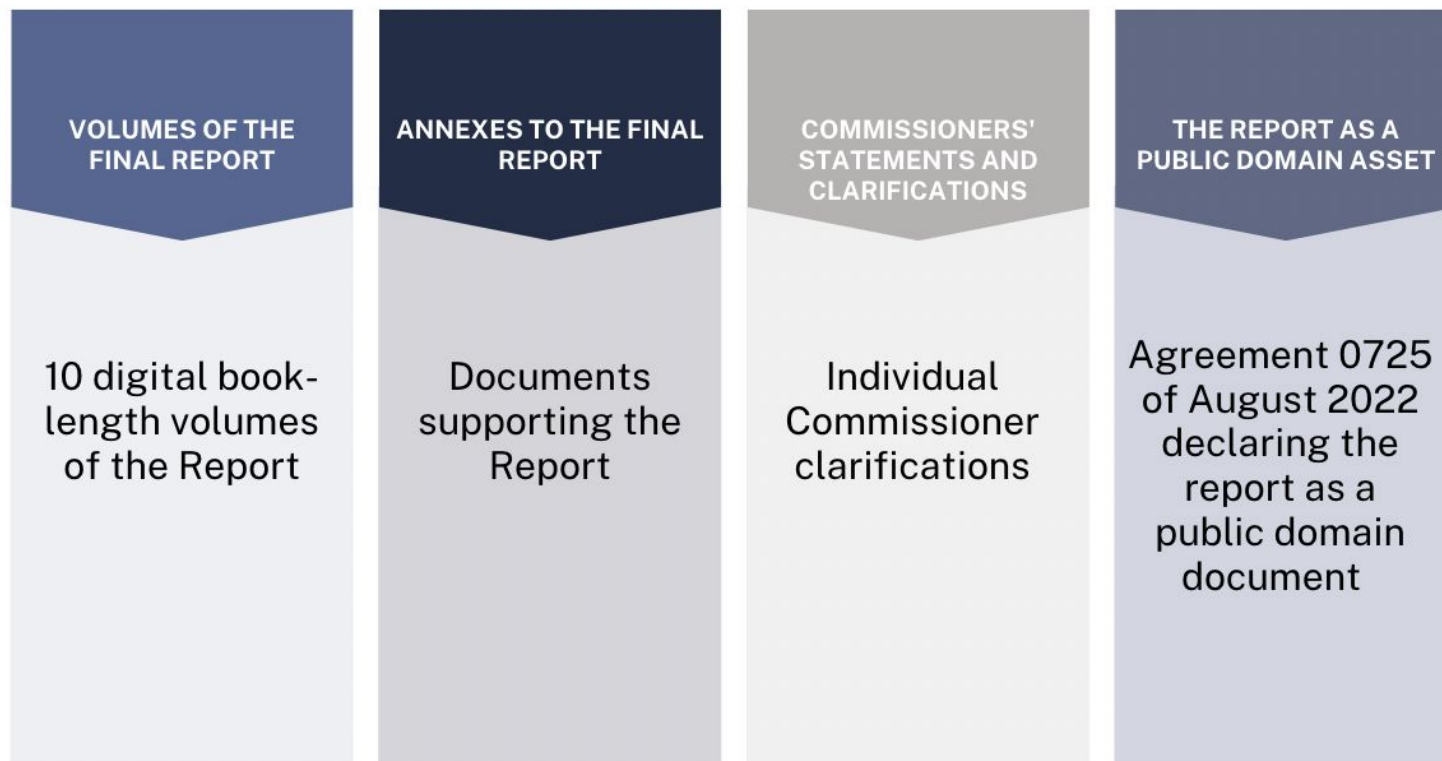# WHAT IS THE TRUTH COMMISSION'S TRANSMEDIA PLATFORM?

- This TM articulates a "story"- based on the research and public dialogue promoted by the Commission-and takes it public, through digital means, to a country that is often not familiar with its diversity.

- The TM is an experience - it is not fixed content - it is an exercise of profound exploration. In each step of navigating the TM, there is an exercise of clarification. And in the final step you will always find the victims: the ones to whom the Commission committed itself to.

- The TM is a peace project. It aims to help overcome prejudices that we have had in this country's horrific history.

- The TM recalls that in Colombia we were not only war, we were also love, we were resistance, we were creativity, we were solidarity.

- The TM does not seek to lecture, but to touch the audience. It is about having a relationship with the characters that are presented (elaborated from real stories). We want the audience to understand that the connection with the life of the other was our mission.

- The TM allows the audience to be emotionally engaged because they will find testimonies of real people.

- The TM is a public good - its contents belong to the country. The idea of the TM is that its contents can be downloaded to be used throughout the country and in other media: community radio stations, classrooms, etc. In a country that is largely offline, the ™ seeks to ensure that everyone can have the same experiences, regardless of where they live, by downloading its contents.

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WHY SO MANY DIFFERENT MEDIA FORMATS?

- To develop the TM, the Commission needed to understand the social, narrative, visual, and sensory dynamics of the people in each region.

- Uniting the story: the challenge was not to leave pieces of stories told separately. Yes, there are different elements and different narrative formats found in each component, as they correspond to different life stories. But they are all part of the same country. For these reasons, the visual graphic design on the TM brings these stories together.

- The formats are part of the conclusion. They are part of the Commission's view of the truth (for example, a spiral to tell the Historic Narrative tab).

- The TM coined the story to take it to very different users and audiences: this inspired the visual, conceptual, and technical aspects. All with an emphasis on non-repetition.

- The TM is not made with templates. Each piece is elaborated uniquely, from scratch and separately, thinking about the different users and especially targeting audiences new generations of peace and non-repetition (children and adolescents).

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THERE IS A FUTURE IF THERE IS TRUTH: CONTENTS OF THE FINAL REPORT

VOLUMES OF THE FINAL REPORT	ANNEXES TO THE FINAL REPORT	COMMISSIONERS' STATEMENTS AND CLARIFICATIONS	THE REPORT AS A PUBLIC DOMAIN ASSET
10 digital book-length volumes of the Report	Documents supporting the Report	Individual Commissioner clarifications	Agreement 0725 of August 2022 declaring the report as a public domain document

FORMATS

57 Text Documents **0** Video **6** Audios **0** Images **0** Databases **0** URLs **0** Multiformats

"A VIVA VOZ" - A SOUND DICTIONARY

ETHNIC PEOPLES

4 concepts:

- Palenquero People
- Nasa People
- Afro-Pacific People
- Emberá People

SOUND AND MEMORY

8 concepts:

- Sound
- Rumor
- War
- Silence
- Absence
- Future
- Story
- Listening

HISTORICAL NARRATIVE

4 concepts:

- Liberation
- Courage
- Empowerment
- Integration Pertinence

IMPACTS, CONFRONTATIONS AND RESISTANCE

6 stories:

- 1977 Civic Strike
- March of the White Carnations
- Popular Women's Organization
- 2008 Kidnapping March
- 1999 Southwest Strike
- 2021 National Strike

LIVES IN RE-EXISTENCE

9 concepts:

- Resistance
- Territory
- Listening
- Diversity
- Memory
- Women
- Communit
- Healing
- Future

INSIDE COLOMBIA

6 concepts:

- Territory
- Peace
- Dispossession
- Unprotected
- Exclusion
- Elites

SOCIAL DIALOGUE

13 concepts:

- Non-repetition
- Resistance
- Listening
- Recognition
- Culture
- Coexistence
- Peace
- Truth
- Dialogue
- Youth
- Hope
- Accountability
- Stigmatization

EXILE

6 concepts:

- Exile
- Migrant
- Insile
- Invisible
- Reborn
- Tomorrow

FORMATS

- 0 Text Documents
- 0 Videos
- 56 Audios
- 0 Images
- 0 Databases
- 0 URLs
- 0 Multiformat

Thank you! Next session - Friday, February 2

Session 1: Feedback survey

We invite you to share your feedback on this session.

bit.ly/3OfJHhz

-> Link in the chat, which will also be sent via email.

Session 2: Registration

https://go.nd.edu/PlataformaTransmedia

Navigating the tab containing the Findings and Recommendations of the Report

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